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2. (Amended) The method of Claim 1, wherein obtaining the record [corresponding to the first entertainment selection] comprises referencing an entertainment selection identifier of the first entertainment selection in a database.

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3. (Amended) The method of Claim 1, wherein presenting the selectable identifier [corresponding to the first set of entertainment system data in the record on the display device] comprises generating an identifier that is distinguishable from non-selectable text.

4. (Amended) The method of Claim 1, wherein performing the search [for a second entertainment selection having the corresponding second set of entertainment system data related to the first set of entertainment system data] comprises searching a database for the entertainment system data related to the first set of entertainment system data.

5. (Amended) The method of Claim 1, wherein presenting the result of the search [on the display device] comprises displaying the result of the search in a synopsis box on the display device.

6. (Unchanged) A computer-readable medium having stored thereon a sequence of instructions, the sequence of instructions including instructions which, when executed by a processor, causes the processor to perform the steps of:
obtaining a record corresponding to a first entertainment selection that is selected;

5 presenting a selectable identifier corresponding to a first set of
6 entertainment system data in the record on a display device; and
7 performing a search for a second entertainment selection having a
8 corresponding second set of entertainment system data related to the first
9 set of entertainment system data when the selectable identifier is selected;
10 and
11 presenting a result of the search on the display device.

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7. (Amended) The computer-readable medium of Claim 6, wherein obtaining the
2 record [corresponding to the first entertainment selection] comprises referencing
3 an entertainment selection identifier of the first entertainment selection in a
4 database.

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8. (Amended) The computer-readable medium of Claim 6, wherein presenting the
2 selectable identifier [corresponding to the first set of entertainment system data in
3 the record on the display device] comprises generating an identifier that is
4 distinguishable from non-selectable text.

9. (Amended) The computer-readable medium of Claim 6, wherein performing the
2 search [for a second entertainment selection having the corresponding second set
3 of entertainment system data related to the first set of entertainment system data]
4 comprises searching a database for entertainment system data related to the first
5 set of entertainment system data.

1 10. (Amended) The computer-readable medium of Claim 6, wherein presenting the
2 result of the search [on the display device] comprises displaying the result of the
3 search in a synopsis box on the display device.

11. (Amended) A system control agent, comprising:
2 a data parser that formats entertainment system data into an [a] identifier
3 portion and a data portion;
4 a data engine, coupled to the data parser, that stores the entertainment
5 system data into a database according to corresponding entertainment
6 selections; and
7 a query interface, coupled to the database, that configures a graphical user
8 interface (GUI) having an identifier corresponding to a first set of
9 entertainment system data of a first entertainment selection, the identifier
10 is selectable to display a second entertainment selection having a
11 corresponding second set of entertainment system data related to the first
12 set of entertainment system data.

12. (Unchanged) The system control agent of Claim 11, wherein the query interface
comprises:
3 a user interface unit that receives an identity of the identifier selected;
4 a database interface unit, coupled to the user interface, that searches the
5 database for the second entertainment selection having the corresponding
6 second set of entertainment system data related to the first set of
7 entertainment system data; and

8 a synopsis box building unit, coupled to the database interface unit, that
9 displays the identity of the second entertainment selection on a display
10 device.

1 13. (Unchanged) A computer system, comprising:

2 a bus;
3 a processor coupled to the bus;
4 a system control agent, coupled to the bus, that includes a data parser that
5 formats entertainment system data into a identifier portion and a data
6 portion, a data engine that stores the entertainment system data into a
7 database according to corresponding entertainment selections, a query
8 interface that configures a graphical user interface (GUI) having an
9 identifier corresponding to a first set of entertainment system data of a first
10 entertainment selection, the identifier is selectable to display a second
11 entertainment selection having a corresponding second set of
12 entertainment system data related to the first set of entertainment system
13 data.

1 14. (Unchanged) The computer system of Claim 13, wherein the query interface
2 comprises:

3 a user interface unit that receives an identity of the identifier selected;
4 a database interface unit, coupled to the user interface, that searches the
5 database for the second entertainment selection having the corresponding
6 second set of entertainment system data related to the first set of
7 entertainment system data; and

8 a synopsis box building unit, coupled to the database interface unit, that
9 displays the identity of the second entertainment selection on a display
10 device.

1 15. (Unchanged) A graphical user interface (GUI), comprising:
2 an identifier corresponding to a first set of entertainment system data of a
3 first entertainment selection that is selectable to generate a synopsis box
4 that displays a second entertainment selection with a second set of
5 entertainment system data related to the first set of entertainment system
6 data.

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1 16. (New) The method of Claim 1, wherein performing the search comprises
2 performing a search of records of entertainment system data received from a
3 plurality of different sources.

1 17. (New) The method of Claim 1, wherein the entertainment selections are selected
2 from the group comprising programs, music selections, software applications,
3 files, and Internet broadcasts.

1 18. (New) The method of Claim 1, wherein performing the search comprises
2 performing a search in accordance with instructions stored with the first set of
3 entertainment system data to find other entertainment selections.

1 19. (New) The method of Claim 1, wherein the second set of entertainment data is
2 related to the first set of entertainment data in that an item of data corresponding
3 to the same trait is the same in both sets of data.

1 20. (New) The computer-readable medium of Claim 6, wherein performing the search
2 comprises performing a search of records of entertainment system data received
3 from a plurality of different sources.

1 21. (New) The computer-readable medium of Claim 6, wherein the entertainment
2 selections are selected from the group comprising programs, music selections,
3 software applications, files, and Internet broadcasts.

1 22. (New) The computer-readable medium of Claim 6, wherein performing the search
2 comprises performing a search in accordance with instructions stored with the
3 first set of entertainment system data to find other entertainment selections.

1 23. (New) The computer-readable medium of Claim 6, wherein the second set of
2 entertainment data is related to the first set of entertainment data in that an item of
3 data corresponding to the same trait is the same in both sets of data.

1 24. (New) The system control agent of Claim 11, wherein the entertainment system
2 data is received from a plurality of different sources.